



MIDLAND
River Days
MICHIGAN

The logo for Midland River Days is a stylized, colorful graphic. It features the words "MIDLAND" and "MICHIGAN" in a simple, sans-serif font, positioned above and below the word "River Days" respectively. "River Days" is written in a large, white, cursive script font. The entire text is set against a background of vibrant, abstract shapes in shades of blue, orange, and yellow, which resemble splashing water or colorful confetti.

midland area
COMMUNITY FOUNDATION

The logo for the Midland Area Community Foundation features a stylized white archway graphic above the text. The archway is composed of several parallel lines, creating a sense of depth and structure. Below the archway, the words "midland area" are written in a lowercase, sans-serif font, and "COMMUNITY FOUNDATION" is written in a smaller, uppercase, sans-serif font below that.



Riverdays has been a Midland Area Community Foundation (MACF) event for 35 years. MACF is proud to continue this great annual tradition in Downtown Midland (except when there's a global pandemic).

The Riverdays committee is made up of volunteers representing several organizations in Midland. We're thankful for their time and effort involved in planning the festival!

For a full list of festival organizers visit RiverdaysMidland.com.



lovin life n goin online



Backyard Prom- Alongs

Riverdays Backyard Prom Alongs on July 30th encourage you to get together with your significant other, close friends, or other small group to celebrate prom in your own backyard. Be sure to post pictures on the Riverdays Facebook Page and tag #RiverdaysMACF for a chance to be featured by Riverdays Social Media Staff. Staff will be recognizing best dressed, best theme, and other undetermined fun categories. MACF will be live streaming a DJ from 8pm to 10pm and posting a Spotify playlist, if you'd rather control the jams yourself.





Drive-In Movie Night

July 31 • Gates Open At 8:30pm • Movie Begins at 9:30pm
Midland Fairgrounds

The Princess Bride



Riverdays
Presenting Sponsor



Drive-In Movie
Presenting Sponsor





Talent Showcase

Anchoring the Riverdays weekend on Saturday, August 1st is the Riverdays Talent Showcase. MACF and Riverdays staff are still accepting your submissions until July 24th! This online talent show will feature your submissions, culminating in a montage of Midland's most talented individuals. We're putting out a talent call for you to submit an up to 5-minute video of your skills by visiting RiverdaysMidland.com and clicking the Dropbox link. Submissions will be included in the final Talent Showcase on a first come, first serve basis. Submissions will be accepted through July 24th. The event will be streamed on the Riverdays Facebook Page on Saturday, August 1st at 6pm. A voting component will follow where Midland residents can select who they believe really brought the house down. The winner will receive eternal bragging rights and a super-secret prize.





For more information:
RiverdaysMidland.com

Questions?